



Postgraduate Certificate in Management (FSPA) 2006

Loughborough University: Professional and Management Development Centre

A management development course specifically tailored for the sporting goods, play, leisure and outdoors sectors, and foundation on Loughborough's superlative reputation in sport and fitness.

Federation of Sports and Play Associations and Loughborough University Business School are pleased to announce the launch of the fifth Postgraduate Certificate in Management course.

- **Realise the full potential of your staff**
- **Develop management skills: provide a recognised qualification**
- **Enhance staff retention and growth**

Our Postgraduate Certificate in Management is a part-time course that combines skills training with knowledge development. The course covers all the fundamentals of management training with a focus on knowledge and skills transfer.

Modules are experiential and interactive, and assessments are work based. Delegates focus on real situations in the workplace that are relevant to their role, learning effective uses of management tools that will benefit your organisation.

Who is it for?

- First line managers who need to develop their management skills and qualifications to take them to the next level
- Young graduates at the start of their career

The course runs over a period of approximately 12 months, with each module delivered over two days during the working week. Delegates may enrol in individual modules on a per-interest basis, providing there is space.

"The Centre offered a tremendous blend of experience, enthusiasm, creativity and knowledge. With the course tailored to the sporting goods industry, the learning experience was not only valuable, but also very practical in being able to apply a number of transferable skills, theories and models."

Simon Turner, adidas, 2004

Module Titles

There are seven modules in all:

- Foundations of Management Learning
- Financial Management
- Planning and Operations
- Marketing
- Merchandising
- Human Resource Management
- Information Management

Loughborough University ranked 1st for Management Studies in the 2005 National Student Survey

Fees

- £3200 (FSPA members)
- Funding for SME participants may be available through your regional Business Link.



The Certificate in Management is the first step on the postgraduate management journey.
Successful delegates may progress to Diploma and Masters qualifications.

To find out more, please **complete and return our faxback:**

Name: _____

Company: _____

Please **fax** this sheet to **01509 223963**, attention:

Alison Smith, Director of Professional Programmes, Loughborough University Business School.

Alternatively, please **call** us on **01509 223140** or send **email** to pmdc@lboro.ac.uk

