

BSI Product Services Sports Products



“When you are selling a product that is designed to save your customer’s life, I cannot think of a better system than the Kitemark. It gives your customer the peace of mind that they are looking for. The Kitemark has been a major factor in the low rate of head injury in our sport.”

“The management control system is good - efficient and effective. Testing is dependable in its consistency.”

Roy Burek,
Managing Director,
Charles Owen & Co (Bow) Ltd



BSI Product Services can help with all aspects of the testing and certification of the sports products that protect everyone from World Champions to amateur enthusiasts, thrill-seekers and future protégés alike! With a dedicated sports-specific team, we can provide certification and testing to suit your safety and performance needs.

The Sports market is becoming increasingly global, with national and international regulations that manufacturers need to comply to, as well as individual regulations designated by the relevant Governing Bodies. The path to placing compliant sports goods on the market can be complex and confusing.

Working with an experienced and recognized partner who can guide you through the regulatory requirements can

bring confidence and many benefits to manufacturers who wish to access global markets within different sports.

BSI can provide in-depth Testing and Certification, providing compliance accreditation to European directives for CE marking and also offer the BSI Kitemark.

BSI is a world leader in the fields of standards, management systems registration and product certification. As a Notified Body, BSI supports manufacturers of novel and established sports goods. BSI’s broad portfolio of clients represents a comprehensive cross-section of the Sports manufacturing industry and includes large multinational corporations and small venture companies in sports such as Motorsports, Cycling, Rugby, Football, Aquatic sports, Racquet sports and many more.



shape the future



BSI Product Services Sports Products



Standards and Directives

The vast majority of sports products fall within the Personal Protective Equipment Directive. BSI offers a wide range of services for products that fall within this directive, or, should you wish to work on a new specification, we have the experience and expertise to work with you to create the technical specifications required. This may be purely a test specification of your own, a hybrid of specifications, or a

Publicly Available Specification (PAS) that you can test and certify against.

Many Associations require the Kitemark to be affixed to products used within their sports. BSI can offer EC Compliance and Kitemarking to all of the sports relevant Standards.

The benefits of using BSI Product Services...

- **Independent and assured testing and certification**, with BSI accredited by UKAS to provide testing and certification.
- **International recognition** – accreditation and testing by BSI Product Services is second to none and is recognised globally.
- **A Sports-specific service** with all work submitted dealt with by a dedicated specialist sports team who deal with the testing and certification of the product
- **A Technical Liaison Service** for products which may need a level of input and discussion before testing or certification to enable full understanding of processes and standards
- **Our dedicated facilities**, which include the Impact Protection Laboratory, offers both independent and compliance testing, which is approved by the Vehicle Certification Agency for the testing and approval of motorcycle helmets and visors, along with all motor sport related helmets.
- **Our understanding of the commercial realities under which you operate mean we aim to help you achieve compliance with:**
 - minimal interruption to production
 - Audits against the required standards can be implemented into today's engineering practices
 - consideration to keeping your costs down
 - the fastest possible speed to market our ultimate and mutual goal

Next step

No one is better equipped than BSI Product Services to help you with the testing and certification of sports products. To find out more, call Sam Newell on:

Tel: **+44 (0)1442 278 622** Fax: **+44 (0)1442 278 630** or

email: engineering@bsi-global.com

The Kitemark – the world's most recognised mark of quality and safety

- The Kitemark, our unique voluntary quality mark, is the most well known and respected in the world.
- 80% of UK consumers recognize the Kitemark as a symbol of quality and safety and 60% of them are prepared to pay a premium for the products which carry it.
- The Kitemark can be achieved for a wide range of sports products and is issued under license to manufacturers who can demonstrate that their products conform to vital safety and performance requirements.
- The Kitemark means peace of mind for consumers and excellent commercial sense for you.



BSI Product Services

Maylands Avenue
Hemel Hempstead
Hertfordshire HP2 4SQ
United Kingdom

Tel: +44 (0)1442 230 442
Fax: +44 (0)1442 231 442
www.bsi-global.com

shape the future

talktousfirst... www.bsi-global.com