



Sportsmatch is back!

Sport England has announced the return of Sportsmatch with a new web-based facility enabling applicants to apply online.

Sportsmatch is designed to encourage new or additional sponsorship investment from businesses, trusts and private individuals - Sportsmatch will continue to offer pound for pound matched funding to sporting stakeholders for projects that encourage participation at grass roots level.

The scheme's awards criteria have been amended to provide greater flexibility for applicants. From May 2008, partnership funding from trusts and private individuals becomes eligible for match funding. In addition, applicants will now apply online with telephone support available from Sport England on 08458 508 508.

Sportsmatch reinforces Sport England's commitment to community level sport. Launched in November 1992, Sportsmatch, together with commercial sponsorship, has invested more than £102 million into 5784 community sports projects across England.

For further information please go to www.sportsmatch.co.uk.

The BGIA (British Golf Industry Association) one of the Federations umbrella Associations received Sportsmatch funding last year to develop grass roots golf across the UK.